

MINUTES OF THE MEETING OF
THE TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT
CORPORATION

THE STATE OF TEXAS

COUNTY OF BEXAR

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION

On this 17th day of April, 2014 the Board of Directors (The Board) of the Town of Hollywood Park Economic Development Corporation (the Corporation) convened at 5:00 PM at the Town of Hollywood park City Hall, #2 Mecca Drive, Hollywood Park, Texas with the following members present and in attendance:

President Brent Lane, Vice President Nick Prater, Secretary John F. Dini, Scott Farrimond, Stu Werner and Phillip Wilberg

Thus constituting a majority of the persons appointed to the Board and a quorum for the transaction of business; and notice of such meeting having been duly given in accordance with the provisions Section 12 of the developmental Corporation Act of 1979, as amended, Texas Revised Civil Statutes Annotated Article 5190.6 (the Act). Also in attendance were Janice Almaia – City Secretary, Harry B. Adams – EDC Attorney, and Naomi Faz- City Accountant.

President Lane called the meeting to order at 5:33 PM.

Motion: Werner. To approve the minutes of the meetings of January and February as presented. (There was no meeting in March.) Second: Farrimond. Approved 5-0

Motion: Farrimond. To approve the financial report as of February 28, 2014 as presented. Second: Werner. Approved 5-0

Felice Hunt of Texas Creative reviewed the wireframe and layout for the EDC website. Resident Justin Moore provided the photographs, and agreed to allow their use by the EDC without royalty.

Motion: Prater. To move forward on development of design #1, with a working group to help with the design. Second: Dini. Approved 5-0

President Lane asked for volunteers for the working group. In addition to President Lane, Directors Prater and Farrimond volunteered their services.

President Lane announced that he had presented the branding program to the City Council, and received approval to move forward with the Marquee, Highway Banner and Street Sign upgrades.

Motion: Prater. To allocate \$76,880.50 per bids and from available EDC funds to perform the Marquee, Banner and Street Sign branding programs. Second: Dini. Approved 5-0

Motion: Werner. To allocate \$19,500 from available EDC funds to construct six new entry signs promoting the city. Second: Wilberg. Approved 5-0.

Citizen Art Villareal requested that the EDC consider landscaping around the sign installations. Citizen Holly McBride asked about the relocation of the two existing entry signs.

Motion: Farrimond. To allocate up to \$600 dollars for the printing of new car decals with the city branding logo. Second: Wilberg. Approved 5-0

President Lane reported on the Spring Fair, which was attended by 250 people, He thanked all the sponsors, and especially the Police and Fire Departments for their assistance. SAWS and CPS (which donated to help defray expenses) both indicated an interest in another event. The Fall Fair is scheduled for November 8.

Director Wilberg updated the EDC on the "Tree City USA" designation. The council has requested flip-down signs for notification of legal tree trimming periods. No action required at this time.

Citizen Cindy Lane updated the EDC on the Tree Committee activity, including its work with the code committee and the current survey of invasive plant species.

President Lane noted that the Police Department will conduct free home security inspections, and the Fire Department has been instrumental in improving the town's fire rating. Both can lead to reduction in insurance premiums for home coverage.

President Lane noted that CPS has chosen 4 areas of the town for beta testing of new LED streetlights.

The EDC discussed the next steps in the strategic objectives, especially assisting in commercial development.

The meeting was adjourned at 6:51 PM.

MINUTES APPROVED this 22 day of May, 2014.



President



Secretary